



& AG TECH SHOWCASE

SCHEDULE

WEDNESDAY, OCTOBER 25, 2017

6:30 AM - 2:00 PM	Conference Registration Open	Pre-Function Area (Ballroom Foyer)	
6:30 AM - 8:00 AM	Breakfast	Michelangelo Ballroom	Sponsored by: Trimble, AGRI-TREND
7:30 AM - 8:00 AM	Early Bird Tradeshow Opens	Pre-Function Area (Ballroom Foyer)	
8:00 AM - 8:15 AM	Conference Opening & Welcome	Michelangelo Ballroom	
	<i>Joe Dales, Executive Vice President, Farms.com</i>		
8:15 AM - 8:45 AM	Precision Agriculture & Agriculture Innovation: "Where Are We Going & How Will We Get There."	Michelangelo Ballroom	Sponsored by: Trimble, AGRI-TREND
	<i>Lisa Prassack, President, Prassack Advisors</i>		
8:45 AM - 9:15 AM	An Overview of Potentially Disruptive Trends in Ag Tech	Michelangelo Ballroom	
	<i>Chris Paterson, Digital Farming Lead, Bayer CropScience</i>		
9:15 AM - 9:45 AM	Digital Farming: Where We Are and Where We Are Going	Michelangelo Ballroom	
	<i>Wade Barnes, President & CEO, Farmers Edge</i>		
9:45 AM - 10:00 AM	Canada Global Affairs Overview	Michelangelo Ballroom	
	<i>Department of Foreign Affairs, Trade and Development The Canadian Trade Commissioner Service</i>		
10:00 AM - 10:30 AM	Tradeshow & Coffee Break	Pre-Function Area (Ballroom Foyer)	Coffee Break Sponsored by: FieldReveal
10:30 AM - 11:30 AM	Breakout Session (3 Concurrent)		
	1. How Retails Are Delivering Greater Value to Growers In the age of digital farming, retailers have an opportunity to build stronger grower loyalty and deliver greater value than ever before. <i>Remi Schmaltz, President & CEO, Decisive Farming</i>	Naples Room	Sponsored by: RME Geometrics
	2. FieldReveal - Precision Agriculture Systems for Retailers & Agronomists <i>Eddy Roesch, Regional Sales Manager, FieldReveal</i>	Michelangelo C	Sponsored by: FieldReveal
	3. Driving Grower Profitability Through Precision Decisions Sponsored by: Trimble <i>Markus Braaten, Agri-Trend Agri-Coach</i>	Da Vinci Ballroom	Sponsored by: Farms.com



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11:30 AM - 12:30 PM	Tradeshow & Coffee Break	Pre-Function Area (Ballroom Foyer)	Coffee Break Sponsored by: PointForward Solutions
12:00 PM - 12:30 PM	Lunch	Michelangelo Ballroom	Sponsored by: Microsoft
12:30 PM - 1:15 PM	Transformative Digital Technologies are Shaping the Future of Farming	Michelangelo Ballroom	Sponsored by: Microsoft
<p>Transformative digital technologies are shaping the future of farming in new and exciting ways. Join us to learn how The Climate Corporation's open, digital ag platform creates partnership opportunities for innovators in all ag tech sectors and supports an ecosystem to bring innovation to farmers, faster.</p> <p><i>John Jansen, North American Commercial Lead, The Climate Corporation</i></p>			
1:15 PM - 1:30 PM	Innovation Spotlight	Michelangelo Ballroom	
<p>Introducing the DOT Autonomous Farm Technology</p> <p><i>Norbert Beaujot, President & CEO, DOT Technology Corp. & SeedMaster Mft</i></p>			
1:30 PM - 2:30 PM	Breakout Session (4 Concurrent)		
	1. Variable-Rate Fertilizer & Seed "Doing it Right"	Michelangelo C	Sponsored by: FieldReveal
<p><i>Cory Willness, President, CropPro Consulting</i></p>			
	2. Climate FieldView - Plug n' Play: Getting Started with Climate FieldView™	Da Vinci Ballroom	Sponsored by: Farms.com
<p>New to Western Canada, learn the basics of the Climate FieldView™ digital ag platform and how to easily collect detailed planting and harvest data with Climate FieldView™ Drive.</p> <p><i>Gary Csöff, Canadian Product Manager, Climate Corporation</i></p>			
	3. Farm Management Systems: Managing & Harvesting Results From Your Field Information & Data	Venice Room	Sponsored by: Lakeland College
<p><i>Darcy Herauf, Director, FCC Management Software</i></p>			
	4. Precision Imagery - Unmanned Aerial Systems - Case Studies	Naples Room	Sponsored by: RME Geomatics
<p><i>Norm LaMothe, Co-Founder, Deveron UAS</i> <i>Markus Weber, President, LandView</i></p>			



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2:30 PM - 3:30 PM	Tradeshow & Coffee Break	Pre-Function Area (Ballroom Foyer)	Coffee Break Sponsored by: A & L Laboratories
3:30 PM - 4:30 PM	<p>Precision Farmer Panel: What Have I Learned on Our Farm?</p> <p>Farmers will share some of their experiences and observations on the practical use of innovative technologies on their farm.</p> <p><i>Terry Aberhart, Aberhart Farms, SK</i> <i>Trevor Scherman, T. Sherman Acres Ltd., SK</i> <i>Lane Stockbrugger, LDS Farms, SK</i></p>		
4:30 PM - 5:30 PM	Breakout Session (4 Concurrent)		
	<p>1. DOT Autonomous Farm Technology - The Future of Farm Machinery</p> <p><i>Norbert Beaujot, President & CEO, DOT Technology Corp. & SeedMaster Mft</i> <i>Trent Meyer, Executive Vice President, DOT Technology Corp. & SeedMaster Mft</i></p>	Michelangelo C	Sponsored by: FieldReveal
	<p>2. Panel Discussion: Financing Agriculture Innovations</p> <p>MODERATOR: <i>Joe Dales, Vice President & Co-Founder, Farms.com</i></p> <p>SPEAKERS: <i>David MacMillian, President & CEO, Deveron UAS</i> <i>Colin Rush, Chief Operating Officer, Clean Seed Agricultural Technologies</i></p>		
	<p>3. Precision Soil Systems: Introducing SoilOptix</p> <p><i>Paul Raymer, CEO, SoilOptix</i></p>	Venice Room	Sponsored by: Lakeland College
	<p>4. Precision Water Management: Important Lessons from Survey to Tiling</p> <p><i>Steve Gillis, Ag Technology Sales Specialist, Rocky Mountain Equipment</i></p>		
5:30 PM	Adjourn		