

SCHEDULE

WEDNESDAY NOVEMBER 14, 2018

12:00 PM - 1:00 PM	Opening Lunch, Networking & Tradeshow	Michelangelo Ballroom & Pre-Function Area	Sponsored by: BASF Canada / Maglis
1:00 PM - 1:30 PM	Welcome & Opening Presentation: Adapting Practical Innovation to Drive Farm Profitability	Michelangelo Ballroom	
<i>Joe Dales, Vice President & Co-Founder, Farms.com</i>			
1:30 PM - 2:45 PM	What Does the Farm of the Future Look Like? What Big Changes Are Ahead in Farm Automation & Equipment	Michelangelo Ballroom	
Exponential Farming: Growth Concepts, Technology Convergence, AI & Robotics <i>Warren Bills, Business Development Manager, xarvio - The Digital Farming Company</i>			
DOT Autonomous Agriculture - Future View of Farm Machinery <i>Leah Olson, CEO, SeedMaster Mfg, DOT Technologies</i>			
The Future of Crop Protection. Introducing CONNECT a DOT Implement Partner by Pattison <i>Rick Pattison, President & CEO, Pattison Liquid Systems</i>			
2:45 PM - 3:30 PM	Predictive Farming: The Role of Agriculture Models in Management Decision Making	Michelangelo Ballroom	
<i>Andrew Elgersma, Brand Manager of Digital Farming Solutions, BASF Canada</i> <i>Dr. Joseph Russo, Founder & Head of Ag Research & Modelling, ZedX (now part of BASF group)</i>			
3:30 PM - 4:00 PM	Tradeshow, Networking & Coffee Break	Pre-Function Area	
4:00 PM - 5:00 PM	Breakout Sessions (4 Concurrent)		
	1. Introducing the SWAT Box - The World's First Autonomous Soil Mapping Sensor	Venice Room	Room Sponsored by: Lakeland College
<i>Derek Rude, Research & Development Manager & MAPS Technology Specialist, CropPro Consulting</i> <i>Stuart Hassall, Senior Software & SWAT Box Developer, CropRecords</i>			
	2. Drone Imaging of Crops for Plant Breeding & Agronomy Research	Naples Room	Room Sponsored by: Nutrien Ag Solutions
<i>Dr. Steve Shirliffe, Professor, Plant Science, University of Saskatchewan</i> <i>Andrew Carson, Sales Customer Service & Training Lead, Draganfly Innovations Inc.</i>			
	3. The State of Ag Technology Adoption - What Are Farmers Doing?	Florence Room	
<i>Krista McLean, Vice President - Client Services, Stratus Ag Research</i>			
	4. Ag Innovation Showcase - New Products, New Companies & Ideas	Da Vinci Room	
Moderated by: <i>Andrew Bawden, Digital Ag Manager, Farms.com</i>			
5:00 PM - 5:15 PM	Introducing xarvio - The Digital Farming Company	Michelangelo Ballroom	
<i>Warren Bills, Business Development Manager, xarvio - The Digital Farming Company</i>			
5:15 PM - 5:30 PM	Closing Remarks & Welcome Reception	Michelangelo Ballroom & Pre-Function Area	
<i>Joe Dales, Vice President & Co-Founder, Farms.com</i>			
5:30 PM - 7:30 PM	xarvio - The Digital Farming Company Welcome Reception, Tradeshow, Social & Business Networking	Pre-Function Area	Sponsored by: xarvio - The Digital Farming Company

Conference delegates are encouraged to visit the tradeshow booths, meet precision ag experts, socialize with attendees and network in the Pre-function area. Cash bar and finger foods will be served.

SCHEDULE

THURSDAY NOVEMBER 15, 2018

7:00 AM - 8:00 AM	Breakfast, Tradeshow & Networking	Michelangelo Ballroom	Sponsored by: Topcon Agriculture
7:00 AM - 7:50 AM	Early Bird Breakout Sessions (2 Concurrent)		
	1. Precision Soil Mapping: Introducing SoilOptix - Case Studies <i>Zachary Harmer, North American Sales Manager, SoilOptix</i> <i>Trevor Thornton, Ag Consultant, Crop Care Consulting</i>	Venice Room	Room Sponsored by: Lakeland College
	2. Precision Soil & Agronomy Systems Workshop <i>Nevin McDougall, President & Chief Commercial Officer, A&L Canada Laboratories</i>	Naples Room	Room Sponsored by: Nutrien Ag Solutions
8:00 AM - 10:00 AM	Precision Agriculture - Making It Work - Finding the Value	Michelangelo Ballroom	
	<i>Joe Dales, Vice President & Co-Founder, Farms.com</i>		
	Time & Technology: How to Use Precision Ag to Show ROI for the Farmer & Retailer <i>Matt Hesse, CEO, FieldReveal</i>		
	How to Integrate Sensor Technologies Into Your System to Improve Profitability Through Nutrient Management <i>Dr. Ray Asebedo, Lead Research Agronomist, Topcon Agriculture</i>		
	Decoding Trust in Data Management in Canada <i>Fred Wall, Vice President - Marketing, Farm Credit Canada</i>		
10:00 AM - 10:30 AM	Tradeshow, Networking & Coffee Break	Pre-Function Area	
10:30 AM - 11:20 AM	Breakout Sessions (4 Concurrent)		
	1. The Value of Precision Crop Imagery & On Farm Case Studies <i>Norm Lamothe, Co-Founder, Head UAS, Agriculture Deveron UAS</i> <i>Aaron Breimer, Manager, Veritas Farm Management</i>	Venice Room	Room Sponsored by: Lakeland College
	2. Crop Intelligence: Trusting The Data <i>Ryan Hutchison, Integrated Solutions Manager, South Country Equipment</i>	Naples Room	Room Sponsored by: Nutrien Ag Solutions
	3. Leveraging Technology to Mitigate Water Related Financial Losses In Western Canada <i>Steven Gillis, Ag Technology Sales, Rocky Mountain Equipment</i>	Florence Room	
	4. MoneyFarm - Getting More Mileage Out of Existing Resources <i>Kris Kinnaird, Digital Ag Lead, Farmers Edge</i>	Da Vinci Room	
11:30 AM - 12:10 PM	Lunch, Tradeshow & Networking	Michelangelo Ballroom & Pre-Function Area	Sponsored by: John Deere Canada

SCHEDULE

THURSDAY NOVEMBER 15, 2018

12:10 PM - 12:15 PM	Farm Progress Show Innovations Program	Michelangelo Ballroom	
	<i>Shirley Janeczko, Show Manager, Canada's Farm Progress Show</i>		
12:15 PM - 12:45 PM	John Deere: Let Us Help You Farm Even Better	Michelangelo Ballroom	Sponsored by: John Deere Canada
	<i>Dennis Jansen, Territory Customer Support Manager, John Deere Canada</i>		
12:45 PM - 1:15 PM	From Cloud to Cab - Building a Platform That Works Where Farmers Work	Michelangelo Ballroom	
	<i>Gary Csöff, Canadian Product Marketing Manager, The Climate Corporation</i>		
1:30 PM - 2:20 PM	Breakout Sessions (4 Concurrent)		
	1. Precision Harvest Data Collection - Introducing FarmTRX	Venice Room	Room Sponsored by: Lakeland College
	<i>Perry Casson, Chief Technology Officer, FarmTRX</i>		
	2. Farm Credit Canada AgExpert Software Workshop	Naples Room	Room Sponsored by: Nutrien Ag Solutions
	<i>Darcy Herauf, Director, Farm Credit Canada Management Software</i>		
	3. Ag Technology Showcase - New Companies, New Products & Ideas	Florence Room	
	a) <i>Heather Deobald, General Manager, Quantum Genetix</i> b) <i>Ian Meier, Co-Founder & CEO, Agrimatics</i>		
	4. Maglis Innovation Learning Workshop	Da Vinci Room	
	<i>Andrew Elgersma, Brand Manager of Digital Farming Solutions, BASF Canada</i> <i>Dr. Joseph Russo, Founder & Head of Ag Research & Modelling, ZedX (now part of BASF group)</i>		
2:30 PM - 3:00 PM	Tradeshow, Networking & Coffee Break	Pre-Function Area	
3:00 PM - 4:00 PM	Precision Farmer Panel	Michelangelo Ballroom	Sponsored by: Corteva agriscience
	Moderated by: <i>Joe Dales, Vice President & Co-Founder, Farms.com</i>		
4:00 PM - 4:50 PM	Breakout Sessions (3 Concurrent)		
	1. xarvio System Workshop	Venice Room	Room Sponsored by: Lakeland College
	<i>Warren Bills, Business Development Manager, xarvio - The Digital Farming Company</i>		
	2. Topcon Technology Case Studies & Workshop	Naples Room	Room Sponsored by: Nutrien Ag Solutions
	<i>Dr. Ray Asebedo, Lead Research Agronomist, Topcon Agriculture</i>		
	3. Unlocking the Value of Your Field Data with FieldView	Florence Room	
	<i>Gary Csöff, Canadian Product Marketing Manager, The Climate Corporation</i>		
5:00 PM	Adjournment		