

PRECISION
AGRICULTURE

CONFERENCE

& AG TECH SHOWCASE

SCHEDULE

TUESDAY, NOVEMBER 26, 2019

12:00 PM - 1:00 PM	Opening Lunch, Networking & Tradeshow		Sponsored by: John Deere Canada
1:00 PM - 1:10 PM	Welcome & Opening Remarks	Plaza 1 & 2	
	<i>Andrew Bawden, Farms.com Media</i>		
1:10 PM - 1:50 PM	Precision Ag: The John Deere Perspective	Plaza 1 & 2	
	<i>Jeremy Parkinson, John Deere Canada</i>		
1:50 PM - 2:30 PM	Accelerating Trust in a Sustainable Future for Agriculture	Plaza 1 & 2	
	<i>Deborah Wilson, TrustBIX Inc.</i>		
2:30 PM - 3:30 PM	Tradeshow, Networking & Coffee Break	Plaza 3 & 4	
3:30 PM - 4:20 PM	Breakout Sessions (4 Concurrent)		
	1. Honing Your Zoning: SWAT MAPS <i>Wes Anderson, CropPro Consulting</i>	Plaza 5	Sponsored by: Nutrien Ag Solutions
	2. A Little High, A Little Low <i>Markus Weber, LandView Drones</i> <i>Johnathon Nagel, EliteAg Services</i>	Garden Court 2	Sponsored by: LandView Drones
	3. Translating Farm Data into Insights and Applied Actions <i>Nevin McDougall, A & L Canada Laboratories Inc.</i> <i>Brandon Yott, A & L Canada Laboratories Inc.</i>	Garden Court 1	Sponsored by: Proagrica
	4. Image Analytics in Precision Agriculture: Merits, Complexities and Scalability <i>Bhaskar Raghunathan, Takvaviya Analytics</i>	WPR Room	
4:30 PM - 4:45 PM	xarvio – Digital Farming Solutions Overview	Plaza 1 & 2	
4:45 PM - 5:00 PM	White Hat Ceremony - City of Calgary	Plaza 1 & 2	
5:00 PM - 7:00 PM	Welcome Reception, Tradeshow, Social & Business Networking	Plaza 3 & 4	Sponsored by: xarvio - Digital Farming Solutions

Conference attendees are encouraged to visit the trade show booths, meet precision ag experts, socialize with attendees, and network in the trade show area. Cash bar & finger foods will be served.

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WEDNESDAY, NOVEMBER 27, 2019

7:00 AM - 9:00 AM	Breakfast		
7:00 AM - 7:50 AM	Precision Autonomy	Garden Court 1 & 2	
	<i>Robert Saik, DOT Autonomous Farm Solutions</i>		
8:00 AM - 8:10 AM	Opening Remarks	Plaza 1 & 2	
	<i>Andrew Bawden, Farms.com Media</i>		
8:10 AM - 8:55 AM	Value and Transparency Created by Today's Digital Tools	Plaza 1 & 2	
	<i>Marvn Talsma, Climate FieldView</i>		
8:55 AM - 9:40 AM	A European Perspective on How to Avoid Data Management Mistakes	Plaza 1 & 2	
	<i>Ian Beecher-Jones, Beecher Jones Ltd. Chiltern Hills Farm Ltd.</i>		
9:40 AM - 9:50 AM	Olds College Overview	Plaza 1 & 2	
	<i>Alex Melnitchouck, Olds College</i>		
9:50 AM - 10:30 AM	Tradeshow, Networking & Coffee Break	Plaza 3 & 4	Sponsored by: Precision AI
10:30 AM - 11:20 AM	Breakout Sessions (4 Concurrent)		
	1. Remote Sensing Data Now Bring Clarity to Insurance <i>EJ Burrows, Skymatics</i>	Garden Court 1	Sponsored by: Proagrica
	2. Why SoilOptix Should be Your Next Choice for Soil Information <i>Zachary Harmer, SoilOptix Inc.</i> <i>Trevor Thornton, Crop Care Consulting</i>	Garden Court 2	Sponsored by: LandView Drones
	3. Hyperlayer Concept: A Transformer Not A Soup <i>Alex Melnitchouck, Olds College</i>	Plaza 5	Sponsored by: Nutrien Ag Solutions
	4. The Future of Imagery in Precision Agriculture <i>Arthur Soames, Hummingbird Technologies</i>	WPR Room	
11:30 AM - 12:15 PM	Lunch, Networking & Tradeshow		

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12:15 PM - 12:30 PM	Host Remarks	Plaza 1 & 2	
	<i>Andrew Bawden, Farms.com Media</i>		
12:30 PM - 1:15 PM	Collaboration in an Open API World	Plaza 1 & 2	
	<i>Joel Wipperfurth, WinField United</i>		
1:15 PM - 2:00 PM	Competing Perspectives: Ag Data Ownership in Canada Student Debate	Plaza 1 & 2	Sponsored by: AgExpert
	MODERATED BY: <i>Eric Dalke, Counsel West</i> OLDS COLLEGE STUDENT DEBATERS: <i>Brody Nestorvich</i> <i>Alicia McNain</i> <i>Kassi Pfaff</i> <i>Ryan Kennedy</i> <i>Wyatt Glover</i>		
2:00 PM - 2:30 PM	Tradeshow, Networking & Coffee Break	Plaza 3 & 4	Sponsored by: Precision AI
2:30 PM - 3:20 PM	Breakout Sessions (4 Concurrent)		
	1. Precision Ag & Technology <i>Wilson Acton, Whipcord / First Pass</i>	Garden Court 1	Sponsored by: Proagrica
	2. Using Multiple Year Composite Maps for Fertility and Seeding Decisions <i>Garth Donald, Decisive Farming</i>	Garden Court 2	Sponsored by: LandView Drones
	3. The Case Against Precision Ag? <i>Aaron Breimer, Veritas Farm Business Management</i>	Plaza 5	Sponsored by: Nutrien Ag Solutions
3:30 PM - 4:30 PM	Farmer Panel	Plaza 1 & 2	Sponsored by: Olds College
	MODERATED BY: <i>Ian Beecher-Jones, Beecher Jones Ltd. Chiltern Hills Farm Ltd.</i>		
4:30 PM - 4:40 PM	Closing Remarks	Plaza 1 & 2	
	<i>Andrew Bawden, Farms.com Media</i>		